



THE SCHOOL DISTRICT OF
PALM BEACH COUNTY, FL

ALLISON MONBLEAU
DIRECTOR

WANDA F. PAUL, M.ED., MBA
CHIEF OPERATING OFFICER

SCHOOL FOOD SERVICE
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December 10, 2020
Bulletin #P 21-084 COO

Action By:
Information Only

Contact:

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TO: Principals

FROM: Wanda F. Paul, M.Ed., MBA, Chief Operating Officer

SUBJECT: SCHOOL FOOD SERVICE SNACKS AND MEALS FOR STUDENTS

School Food Service is in the process of rolling out a variety of initiatives to provide nutritious meals to students. Meal carts, meals in the classroom, grab-and-go for distance learners, and extra meal kits for the Thanksgiving week are some of the initiatives already implemented. These initiatives not only provide food for our children to keep them healthy and ready to learn, but also financially assist families and support the School Food Service operation as a whole.

School Food Service will launch the following upcoming initiatives:

- Winter break pantry style box of food will be provided at all the grab-and-go locations and through selected parent pick-up lines on Thursday, December 17. This box will contain a variety of groceries to complete 16 days' worth of meals.
- Sunday meals will be included in the grab-and-go meal kits for distance learners beginning on December 10.
- Snacks to go will be made available to students at dismissal Monday through Friday beginning January 19.
- Weekend meal kits (breakfast, lunch, supper, and snack) will be made available to students at dismissal beginning January 22.
- Program Promotion: In order to spread the word that breakfast and lunch are provided at no cost to all students this year, a marketing campaign has been launched. Each school will receive a fence banner, yard signs, and marketing cards to hand out to visiting parents. The following is a link to promotional images that School Food Service would like you to place on your school's website and social media pages. Additionally, we ask that you send the link to parents through email communications:

https://www.google.com/url?q=https://www.palmbeachschools.org/students_parents/food_nutrition_services/marketing_promotions&sa=D&source=hangouts&ust=1605878230922000&usg=AFQjCNG2qVHgGe5Mo3wD4LrxqkoJfz9FQ

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School Food Service is excited to have the opportunity to reach more children with much needed food, and thanks you for helping them stay true to the School Food Service motto "Kids First...Providing Food For Thought".

Your School Food Service Manager will contact you to discuss the above initiatives to ensure a successful rollout.

DEF/WFP/AM/MP/LD/CY:tb

Approved:



Donald E. Fennoy II, Ed.D., Superintendent